

The Week of the Italian Language Baku 16 to 22 October 2017

The Week of the Italian Language in the World is an international event aimed at promoting the Italian language as the representative language of the classical and contemporary culture. Every year, on the third week of October, the cultural and diplomatic network of the Ministry of Foreign Affairs of the Italian Republic organizes the event on a different topic, on which conferences, exhibitions, shows and meetings are based.

Born in 2001, by an agreement between the Ministry of Foreign Affairs and the Accademia della Crusca, under the High Patronage of the President of the Republic, the Week has grown from edition to edition, involving, in addition to Italian Cultural institutes, also Embassies and Consulates. The collaboration with the Embassies of Switzerland, where Italian is an official language, has always been very good.

The central theme for 2017 is:

l'Italiano al Cinema, l'Italiano nel Cinema.
"The Italian in the Cinema, Italian inside the Cinema".

The world of cinematography, in its complexity, encloses all the arts: music, photography, literature, acting, fashion. Realizing a movie means creating a colossal work that requires knowledge, ability, creativity as well as a considerable use of means, people, and technologies.

Italian cinema has always been a model for other countries, bringing on the big screen stories that have involved a huge international audience, making them cry, laugh and dream. And all this has been made possible thanks to the high value of our actors, directors, soundtrack composers, photographic directors, set designers, costume designers and all those who work hard in the backstage.

The Italian Embassy promotes a dense calendar of events aimed to present the richness of Italian culture to the Azerbaijani public, starting with the screenings of important Cinema masterpieces, and then embracing music, art, technology and so on. The various events are designed to involve a wide audience, young students, experts in the cinema industry, personalities of the institutions, enthusiasts of Italian culture in general.



SETTIMANA
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This year the Embassy of Italy invited a very special guest: the movie director Francesco Bruni. Francesco Bruni is an Italian screenwriter and director. Born in Rome, Bruni started his professional career as a screenwriter in 1991, for the film *Condominio*. In 1994 he started a long collaboration with director Paolo Virzì with Virzì's debut film *La bella vita*. In 2011 Bruni made his directorial debut with *Easy!*, which got him the David di Donatello for Best New Director as well as the Silver Ribbon in the same category. Bruni teaches screenwriting at the Centro Sperimentale di Cinematografia in Rome. During his long career, Bruni has realized many successful films.

His last masterpieces, presented in 2017, is *Tutto quello che vuoi* (Everything you want). For this movie, Francesco Bruni was awarded with a prize at the “Nastro d’Argento 2017” (Silver ribbon) for the Best Screenplay.

Following the list of the programmed events:

- *Concert dedicated to the most famous soundtracks composed by Italian composers.*
- *Exhibition of the Film posters of the historical Italian movies.*
- *Screening of the following movies:*
 - *Malavoglia of Pasquale Scimecca*
 - *La Mafia Uccide solo d’Estate (Mafia kills only on summer) of Pierfrancesco Diliberto*
 - *I Vicerè (Viceroys) of Roberto Faenza*
 - *Il Giovane Favoloso (The young faboulos) of Mario Martone*
 - *Scialla of Francesco Bruni*
- *MasterClass – The Sound Technique in Italian Cinematography by Gilberto Martinelli (Sound engineer, professor and movie director)*
- *Press conference for presenting the last movie of Francesco Bruni Tutto Quello che Vuoi with the participation of movie director.*
- *Screening of Tutto Quello che Vuoi, followed by debate and discussion with the movie director Francesco Bruni*
- *Workshop of Francesco Bruni in the University of Language – Italian department*